



# THE AP-GfK POLL

## May, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

**A telephone survey of the American general population (ages 18+)**

*Interview dates: May 5 – 9 2011*

*Number of interviews: 1,001 adults*

*378 Republicans*

*Margin of error for the total sample: +/- 4.2 percentage points at the 95% confidence level*

*Margin of error for Republicans: +/- 6.9 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

CUR1 through CURX2/2b and some FAV1 items previously released

FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Mitch Daniels</b>	5/5-9/11	3/24-28/11	11/3-8/10
<b>Total favorable</b>	<b>25</b>	<b>20</b>	<b>21</b>
Very favorable	4	3	3
Somewhat favorable	21	17	18
<b>Total unfavorable</b>	<b>19</b>	<b>18</b>	<b>17</b>
Somewhat unfavorable	15	14	13
Very unfavorable	4	4	4
Don't know [VOL]	55	62	62
Refused [VOL]	1	1	1

Based on:

N=1,001

N=1,001

N=958

<b>Newt Gingrich</b>	5/5-9/11	3/24-28/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10
<b>Total favorable</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>30</b>	<b>34</b>
Very favorable	6	10	12	5	7
Somewhat favorable	29	30	29	24	27
<b>Total unfavorable</b>	<b>47</b>	<b>42</b>	<b>41</b>	<b>29</b>	<b>32</b>
Somewhat unfavorable	21	21	21	18	18
Very unfavorable	26	22	20	11	14
Don't know [VOL]	18	18	18	41	35
Refused [VOL]	*	*	*	1	*

Based on:

N=1,001

N=1,001

N=1,000

N=1,501

N=846

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Mike Huckabee</b>	5/5-9/11	3/24-28/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10
<b>Total favorable</b>	<b>47</b>	<b>45</b>	<b>49</b>	<b>30</b>	<b>33</b>
Very favorable	13	14	16	4	5
Somewhat favorable	35	31	34	27	28
<b>Total unfavorable</b>	<b>34</b>	<b>33</b>	<b>27</b>	<b>31</b>	<b>33</b>
Somewhat unfavorable	22	20	16	21	21
Very unfavorable	13	14	11	10	12
Don't know [VOL]	18	21	24	38	34
Refused [VOL]	*	1	*	1	1

Based on: N=1,001 N=1,001 N=1,000 N=1,501 N=846

<b>Jon Huntsman</b>	5/5-9/11	3/24-28/11
<b>Total favorable</b>	<b>18</b>	<b>19</b>
Very favorable	4	1
Somewhat favorable	14	17
<b>Total unfavorable</b>	<b>15</b>	<b>14</b>
Somewhat unfavorable	11	10
Very unfavorable	4	4
Don't know [VOL]	66	68
Refused [VOL]	1	*

Based on: N=1,001 N=1,001

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

	5/5-9/11	3/24-28/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
<b>Sarah Palin</b>												
<b>Total favorable</b>	<b>36</b>	<b>39</b>	<b>46</b>	<b>43</b>	<b>49</b>	<b>38</b>	<b>41</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>42</b>	<b>45</b>
Very favorable	11	15	18	15	20	15	14	16	16	17	16	21
Somewhat favorable	25	24	28	28	29	23	27	29	24	28	27	24
<b>Total unfavorable</b>	<b>59</b>	<b>57</b>	<b>49</b>	<b>53</b>	<b>50</b>	<b>58</b>	<b>54</b>	<b>52</b>	<b>53</b>	<b>50</b>	<b>51</b>	<b>50</b>
Somewhat unfavorable	19	18	15	16	12	18	15	18	16	14	18	17
Very unfavorable	41	39	34	38	38	40	39	34	37	36	34	33
Don't know [VOL]	5	4	5	4	1	4	5	3	6	4	6	4
Refused [VOL]	*	*	-	*	*	*	1	*	*	*	*	1

Based on: N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=962 N=962 N=962

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Tim Pawlenty</b>	5/5-9/11	3/24-28/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10
<b>Total favorable</b>	<b>24</b>	<b>25</b>	<b>24</b>	<b>30</b>	<b>33</b>
Very favorable	3	5	5	4	5
Somewhat favorable	20	20	20	27	28
<b>Total unfavorable</b>	<b>26</b>	<b>21</b>	<b>19</b>	<b>31</b>	<b>33</b>
Somewhat unfavorable	20	16	14	21	21
Very unfavorable	6	5	5	10	12
Don't know [VOL]	50	53	57	38	34
Refused [VOL]	*	*	*	1	1

Based on: N=1,001 N=1,001 N=1,000 N=1,501 N=846

<b>Mitt Romney</b>	5/5-9/11	3/24-28/11	11/3-8/10
<b>Total favorable</b>	<b>45</b>	<b>41</b>	<b>46</b>
Very favorable	8	9	12
Somewhat favorable	37	32	34
<b>Total unfavorable</b>	<b>35</b>	<b>33</b>	<b>31</b>
Somewhat unfavorable	21	23	20
Very unfavorable	14	10	11
Don't know [VOL]	20	26	23
Refused [VOL]	*	*	*

Based on: N=1,001 N=1,001 N=1,000

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Rick Santorum</b>	5/5-9/11	3/24-28/11
<b>Total favorable</b>	<b>24</b>	<b>23</b>
Very favorable	3	3
Somewhat favorable	20	20
<b>Total unfavorable</b>	<b>25</b>	<b>21</b>
Somewhat unfavorable	15	13
Very unfavorable	10	8
Don't know [VOL]	50	56
Refused [VOL]	1	*
<small>Based on:</small>	<small>N=1,001</small>	<small>N=1,001</small>

<b>Michelle Bachmann</b>	5/5-9/11	3/24-28/11
<b>Total favorable</b>	<b>30</b>	<b>30</b>
Very favorable	8	8
Somewhat favorable	22	22
<b>Total unfavorable</b>	<b>29</b>	<b>27</b>
Somewhat unfavorable	14	14
Very unfavorable	16	13
Don't know [VOL]	41	43
Refused [VOL]	*	*
<small>Based on:</small>	<small>N=1,001</small>	<small>N=1,001</small>

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Donald Trump</b>	5/5-9/11
<b>Total favorable</b>	<b>29</b>
Very favorable	9
Somewhat favorable	20
<b>Total unfavorable</b>	<b>65</b>
Somewhat unfavorable	22
Very unfavorable	44
Don't know [VOL]	6
Refused [VOL]	*

Based on:

N=1,001

<b>Ron Paul</b>	5/5-9/11
<b>Total favorable</b>	<b>36</b>
Very favorable	8
Somewhat favorable	28
<b>Total unfavorable</b>	<b>35</b>
Somewhat unfavorable	21
Very unfavorable	14
Don't know [VOL]	29
Refused [VOL]	*

Based on:

N=1,001

*CURJ3 through CURJX previously released*

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?  
 [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?  
 [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?  
 [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09
<b>Total Democrat</b>	<b>46</b>	<b>45</b>	<b>42</b>	<b>39</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>43</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>44</b>	<b>37</b>	<b>43</b>	<b>43</b>	<b>39</b>	<b>44</b>	<b>46</b>	<b>46</b>
Democrat – strong	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20	16
Democrat – moderate	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15	20
Independent – lean Democratic	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11	10
None – lean Democratic	-	*	-	*	*	*	1	*	-	*	-	*	-	*	*	*	-	*	*	*
<b>Total Republican</b>	<b>29</b>	<b>33</b>	<b>36</b>	<b>38</b>	<b>40</b>	<b>48</b>	<b>40</b>	<b>39</b>	<b>35</b>	<b>39</b>	<b>40</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>28</b>
Republican – strong	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11	9
Republican – moderate	12	11	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11	12	12	9
Independent – lean Republican	11	14	11	11	14	15	15	14	11	13	14	12	12	11	10	11	13	10	9	9
None – lean Republican	*	*	-	-	*	1	-	-	*	*	-	*	-	-	*	*	-	*	*	*
[VOL] Independent – don't lean	4	4	6	6	3	2	3	5	4	2	4	5	5	7	6	5	8	5	5	7
[VOL] None – don't lean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[VOL] Other	*	1	*	*	*	*	-	*	*	*	*	1	1	*	*	*	*	1	*	*
Don't know	20	17	16	16	15	7	13	14	15	14	15	15	18	24	19	21	19	18	17	19
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000



[ASK OF REPUBLICANS/REPUBLICAN-LEANING INDEPENDENTS]

ELE31. How much interest do you have in following news about the upcoming elections for the Republican presidential nomination? A great deal, quite a bit, only some, very little, or no interest at all?

	5/5-9/11	3/24-28/11
<b>Total Great deal/Quite a bit</b>	<b>65</b>	<b>65</b>
A great deal	38	39
Quite a bit	27	26
<b>Only some</b>	<b>23</b>	<b>23</b>
<b>Total Very little/No interest at all</b>	<b>11</b>	<b>12</b>
Very little	8	8
No interest at all	3	5
Don't know [VOL]	1	-
Refused [VOL]	-	-

Based on:

N=378

N=421

[ASK OF REPUBLICANS/REPUBLICAN-LEANING INDEPENDENTS; ROTATE ORDER OF ITEMS IN PARENTHESES]

ELE32. And thinking about the people who may be candidates in the upcoming elections for the Republican presidential nomination, would you say you are more (satisfied) with your choices or more (dissatisfied) with your choices?

[IF "SATISFIED," ASK:] And would that be strongly satisfied or somewhat satisfied?

[IF "DISSATISFIED," ASK:] And would that be strongly dissatisfied or somewhat dissatisfied?

	5/5-9/11	3/24-28/11
<b>Total Satisfied</b>	<b>41</b>	<b>52</b>
Strongly satisfied	10	13
Somewhat satisfied	30	38
<b>Neither satisfied nor dissatisfied</b>	<b>8</b>	<b>7</b>
<b>Total Dissatisfied</b>	<b>45</b>	<b>33</b>
Somewhat dissatisfied	33	24
Strongly dissatisfied	12	9
Don't know [VOL]	6	9
Refused [VOL]	-	-

Based on:

N=378

N=421

*ECO1 through OBL6 previously released*

Some questions held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Supporter	30	30	31	30	30	36	28	28	27	27	31
Not a supporter	63	65	61	66	67	60	68	69	65	68	60
Don't know [DO NOT READ]	7	6	7	4	4	3	4	3	7	5	9
Refused [DO NOT READ]	*	*	*	-	*	1	1	*	1	*	1

Based on: N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=962

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?  
 [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]  
 [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	TOTAL 10/16-20/08	LIKELY VOTERS 10/16-20/08
Liberal - strongly	9	8	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	14	15	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	1	*	2	1	1	*	1	*	1	1	1	1	*

Based on: N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=800

CUR38. Thinking of the last 6 months – that is, since November of 2010 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	4/7-12/10	12/10-14/09	9/3-8/09	7/16-20/09	High 2/12-17/09	Low 5/28-6/1/09	1 Year Ago 5/7-11/10
Yes (self lost job)	7	6	8	6	7	6	6	7	6	9	5	8	10	7	8
Yes (someone in family)	23	22	27	18	16	25	25	29	23	22	26	21	25	21	21
No	67	70	62	72	76	68	67	61	69	66	65	65	65	70	69
Both (self and family member) [VOL]	3	1	4	3	1	1	2	4	3	3	2	4	1	1	1
Don't know	-	*	*	-	*	*	*	*	-	*	*	1	*	1	*
Refused	*	-	*	*	*	*	*	-	*	*	1	1	-	*	-

Based on: N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,001 N=1,001 N=1,001 N=1,006 N=1,001 N=1,000 N=1,002

CUR39. And thinking of the last 6 months – that is, since November of 2010 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	4/7-12/10	12/10-14/09	10/1-5/09	High 1/12-17/10	Low 5/28-6/1/09	1 Year Ago 5/7-11/10
Yes	62	60	65	55	54	65	65	70	64	69	65	71	60	63
No	38	40	35	44	46	35	35	29	36	30	34	29	39	36
Don't know	*	*	*	1	*	1	*	1	*	*	1	1	1	*
Refused	*	*	*	*	*	*	*	-	*	*	*	-	-	-

Based on: N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,001 N=1,001 N=1,003 N=1,008 N=1,000 N=1,002

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habiting	61
Separated	3
Divorced	8
Widowed	7
Never Married	21
Don't know [VOL]	*
Refused [VOL]	*

Based on:

N=1,001

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	34
Technical/trade school	5
Some college	25
College graduate	16
Some graduate school	4
Graduate degree	9
Don't know [VOL]	-
Refused [VOL]	1

Based on:

N=1,001

DM4. In what year were you born?

Age group:

18-29	21
30-49	37
50-64	24
65+	17
Refused [VOL]	2

Based on:

N=1,001

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	21
Suburban area	45
Rural area	33
Don't know [VOL]	*
Refused [VOL]	*

*Based on:*

*N=1,001*

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	60
Rent	27
Other arrangement	12
Don't know [VOL]	-
Refused [VOL]	1

*Based on:*

*N=1,001*

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	37
No	63
Don't know [VOL]	-
Refused [VOL]	*

*Based on:*

*N=1,001*

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	26
One Line	69
Two lines	3
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,001

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	8
One	71
Two	15
Three or more	6
Don't know [VOL]	*
Refused [VOL]	*

Based on:

N=1,001

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	24
Cell phone	41
Both equally	35
Don't know [VOL]	*
Refused [VOL]	-

Based on:

N=656



DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	36
One	40
Two	15
Three or more	8
Don't know [VOL]	1
Refused [VOL]	1

Based on:

N=301

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	39
No	59
Don't know [VOL]	1
Refused [VOL]	1

Based on:

N=1,001

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	25
Catholic	23
Mormon	2
Jewish	1
Muslim	1
Other religion	25
Don't belong to religious denomination	23
Don't know [VOL]	*
Refused [VOL]	2

Based on:

N=1,001

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	87
No, not a Christian	13
Don't know [VOL]	-
Refused [VOL]	-

Based on:

N=208

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	17
Less often than a few times a year	13
A few times a year	22
Once or twice a month	14
Once a week	20
More than once a week	12
Don't know [VOL]	*
Refused [VOL]	2

Based on:

N=1,001

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	86
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,001

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	71
Black, African-American, or Negro	12
American Indian or Alaska Native	1
Asian Indian	*
Vietnamese	*
Chinese	*
Filipino	*
Korean	1
Native Hawaiian	1
Guamanian or Chamorro	-
Samoan	*
Japanese	-
Other Asian	1
Other Pacific Islander	1
Some other race [SPECIFY]	7
Multiple races [VOL]	2
Don't know [VOL]	1
Refused [VOL]	2

Based on:

N=1,001

DM30 Are you on active military duty or living in a household with someone on active duty, or not?

Yes	3
No	96
Don't know [VOL]	-
Refused [VOL]	1

Based on:

N=1,001

DM31. Are you a military veteran or living in a household with a military veteran, or not?

Yes	22
No	77
Don't know [VOL]	-
Refused [VOL]	1

Based on:

N=1,001

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	50
\$50,000+	46
Don't know [VOL]	1
Refused [VOL]	3

Based on:

N=1,001

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	10
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	3
Refused [VOL]	6

Based on:

N=1,001

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	43
No	54
Don't know [VOL]	1
Refused [VOL]	3

Based on:

N=1,001

[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	53
1	17
2	10
3	3
4	1
5-9 times	5
10-14 times	2
15-19 times	*
20-24 times	*
25 times or more	2
Don't know [VOL]	5
Refused [VOL]	1

Based on:

N=501

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on:

N=1,001

REGION:

Northeast	19
Midwest	22
South	38
West	22

Based on:

N=1,001

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from May 5 through May 9, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,001 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 301 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.